

PRIVACY POLICY

Last Updated: 19 October 2026

Effective Date: 19 October 2026

International Association for Sustainable Economy (IASE) China Limited
(Registered Address: 19/F, Wings Building, 110-116 Queen's Road
Central, Hong Kong, hereinafter referred to as "IASE China") operates
the website iase-certifications.com.hk.

This Privacy Policy sets out how we collect, use, store, transfer and
protect your personal data when you use the services ("Services")
provided by IASE China via the aforementioned website, as well as the
rights you hold in respect of your personal data.

1. Data Controller

International Association for Sustainable Economy (IASE) China Limited
acts as the Data Controller for all personal data you provide when using
the Services.

2. Purposes of Processing Your Personal Data

IASE China processes personal data actively submitted by you or
generated through your use of the Services for the following purposes:

- User Support & Communication: Handle your enquiries, requests,
feedback and complaints via the contact details you provide.

- Account & Registration Administration: Manage your registration, maintain your account and track your participation status on the Services.
- Learning & Teaching Administration: Record and track your learning progress and assessment arrangements for registered courses.
- Tutor Profile Management: Maintain public profile information of tutors hosted on the Platform.
- Event Administration: Arrange and oversee training activities, as well as your participation in course-related events.
- Teaching Interaction Management: Facilitate direct communication between learners and assigned tutors via Platform functions.
- Course Community Management: Administer interactive zones for learners and tutors (e.g. discussion boards and forums).
- Examination & Certification Administration: Manage your access rights to examinations, publish lists of successful candidates and conduct pre-review procedures for certificate issuance.
- Service Access Control: Configure your access permissions to maintain full functionality of all Services.
- Service Notification Dispatch: Send you the latest service updates, system announcements and important notices (you reserve the right to object to receiving such communications).

- Service Quality Enhancement: Conduct user satisfaction surveys to continuously optimise the Services.
 - Anonymous Statistical Analysis: Generate anonymous statistical reports on user browsing habits and Platform activities using de-identified data.
 - Internal Research & Development: Optimise Platform solutions, develop new functions and upgrade service standards through data analysis.
 - Transaction & Order Fulfilment: Process your orders, payment arrangements, invoice issuance and course activation. For this purpose, your order and identity information will be transmitted across IASE China's internal systems including the interface of iase-certifications.com.hk.
 - Compliance with Legal Obligations: Comply with applicable laws and respond to lawful requests from judicial and government authorities.
- By browsing, logging in, registering on this website, using any Services, submitting applications, completing transactions or receiving Platform services, you confirm that you have read, understood and accepted the terms of this Privacy Policy.
- If you do not agree to any part of this Policy, please discontinue your use of the Services.

Special Statement on Consent

Where data processing relies on your separate consent (e.g. receiving marketing communications), you may withdraw such consent at any time by emailing info@iase-certifications.cn. Withdrawal of consent shall not affect the lawfulness of any data processing conducted prior to withdrawal.

Without your express consent, IASE China shall not use your personal data for direct marketing of goods or services other than the Services. You may request IASE China to cease using your personal data for direct marketing purposes at any time, and IASE China shall not charge any fee for such request.

You may also request to unsubscribe from all electronic service communications at any time by contacting us via the aforementioned email address.

3. Categories of Personal Data Collected

IASE China collects relevant data based on your actual usage requirements of the Services, including but not limited to:

- Identification Data: Full name, gender, identity document number, portrait image
- Personal Particulars: Date of birth, nationality

- Contact Details: Email address, postal address, contact telephone number
- Educational Data: Academic qualifications
- Professional Data: Occupation, work experience, curriculum vitae
- Automatically Collected Technical Data: When you browse this website, our servers may automatically record your IP address, browser type, device and operating system information, browsing and click records.

Unless explicitly stated otherwise, all marked mandatory personal data must be provided. Refusal to supply such data will render IASE China unable to deliver the corresponding services to you.

To protect minors, only individuals aged 18 or above are permitted to register and complete transactions. IASE China reserves the right to verify your age, and may refuse or terminate Services for any person under the age of 18.

4. Data Retention Period

IASE China shall retain your personal data only for the duration necessary to fulfil the purposes for which the data was collected. Upon expiry of the retention period, your personal data will be deleted, save where applicable legislation stipulates otherwise.

5. Data Security

IASE China implements industry-standard technical and administrative safeguards to protect your personal data against unauthorised access, disclosure, alteration or destruction.

IASE China shall accept no liability for any unauthorised or unlawful access, modification, use, destruction, loss, deletion, transmission or leakage of data occurring outside our reasonable control, whether such incidents take place within our databases, servers or backup systems.

Please note that internet transmission and data storage carry inherent security risks; IASE China does not warrant absolute security for data transmitted online. You are responsible for safeguarding your account username and password, and shall bear sole liability for any data leakage arising from your own negligence.

6. Disclosure and Transfer of Personal Data

Your personal data may be disclosed to the following parties:

- Government and Statutory Authorities: Where disclosure is required or permitted by law.
- IASE International, International Association for Sustainable Economy (IASE) China Limited, Exponential Education (China) Limited, Exponential Education (Shenzhen) Limited: For the administration of course examinations and related certificate issuance procedures.

In addition, IASE China's service providers may access your personal data where such access is necessary to perform contractual obligations and fulfil the purposes outlined above. Such service providers shall not process your personal data for their own independent commercial purposes.

Cross-Border Transfer: For the purposes described in this Policy, your personal data may be transferred to, processed or stored outside Hong Kong (including Mainland China and the United Kingdom), for example, by our affiliated companies in Mainland China and by overseas learning platform service providers. Prior to any such transfer, IASE China shall ensure compliance with applicable legal requirements (including obtaining any necessary consents) and require the recipient to provide a level of protection no less stringent than that set out in this Policy.

7. Your Rights in Respect of Personal Data

Pursuant to applicable laws including the Personal Data (Privacy) Ordinance of Hong Kong, you hold the following rights relating to your personal data:

- Right of Access: You may apply to IASE China to inspect and obtain copies of your personal data.
- Right of Rectification: You may request correction if any personal data stored by IASE China is inaccurate.

- Right of Erasure: You may apply for deletion of your personal data subject to statutory conditions.
- Right to Withdraw: You may withdraw consent for personal data processing at any time, though withdrawal may affect the normal provision of relevant Services.
- Right to Cancel Account: You may apply to cancel your account on this website; after the account is cancelled, the company will cease to use and delete your personal data, unless otherwise provided by applicable law.

How to Exercise Your Rights

If you wish to exercise any of the above rights or have any privacy-related enquiries, please contact us via the channel below. IASE China will respond within forty (40) days of receiving your request:

Email: info@iase-certifications.cn

8. Data Processing by Third-Party Learning Platforms

8.1 Service Integration Overview

To deliver a complete learning experience, course content and online learning functions are technically supported by Tencent Lexiang and Blackboard. After purchasing courses, you will be redirected to or access the learning platforms via embedded interfaces.

8.2 Mandatory Data Transfer

IASE China is required to share your unique user ID, purchased course information and basic account details (e.g. full name) with the learning platforms to activate your learning access and record study progress.

This data transfer is necessary for the performance of the Terms of Service agreed between you and IASE China.

8.3 Data Processing on Learning Platforms

All data generated during your use of Tencent Lexiang and Blackboard (including viewing duration, learning progress, quiz scores and interactive content) is collected and processed directly by the respective platforms. IASE China strongly recommends that you carefully review their independent Privacy Policies prior to use.

Tencent Lexiang Privacy Policy Link:

<https://privacy.qq.com/document/preview/a831fae6e9584f518bd9d7e2f9482fdf>

Blackboard Privacy Statement & Terms of Use Links:

https://www.blackboard.com/trust-center/privacy-statement?utm_campaign=Product_link

https://www.blackboard.com/trust-center/terms-of-use?utm_campaign=Product_link

Important Reminder: The above links are maintained and updated separately by Tencent and Blackboard, whose content may be revised periodically. If any link becomes unavailable, you may locate the latest versions via the official channels of Tencent and Blackboard.

8.4 Allocation of Liability

Any disputes arising from the third-party platforms' systems, data processing practices or enforcement of their privacy policies shall be resolved directly with the relevant platform in accordance with their own terms. Subject to applicable law, IASE China will provide reasonable assistance based on its service agreements with such platforms.

9. Revision of this Policy

IASE China may revise this Privacy Policy from time to time. The latest version will be published on relevant Service webpages with updated effective and last updated dates. If revisions materially impact your rights or obligations, IASE China will notify you via prominent on-site notice.